



Street Naming Policy

Issue 3 : June 2023

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Guiding Principles on choice of development or street names in the Parish of West Row

As far as possible, proposed names should reflect local customary practice, the history or geography of the site or the surrounding area.

Names should not be identical or similar to existing street names in the vicinity.

Names should be unambiguous to spell and pronounce.

Names must not advertise a product or currently operating commercial company.

The Council does not generally accept the names of living people for street names.